

# - Conference Program -

## - Wednesday, 24 March -

10:00 – 11:00

[CONNECTION TEST](#)

15:00 – 16:00

[CONNECTION TEST](#)

Please note that HED time zone is GMT+1 for all events.

## - Thursday, 25 March -

10:00 – 10:10

[CONFERENCE OPENING](#)

10:10 – 12:00

[PLENARY SESSION](#)

### Invited speakers


**Zdeněk Tůma**
*ČSOB Group*

Two Great Crises and What's Next?


**Pavel Čejka**
*Tableau-Salesforce*

Crisis decision-making faster thanks to efficient data processing


**Tiam-Lin Sze**
*IPI Singapore*

Insights into Technology Commercialisation and Open Innovation

12:00 – 13:00

**LUNCH**

13:00 – 14:00

[SPECIAL GUEST PRESENTATION](#)

**Oldřich Rejnuš**
*Masaryk University*

Vývojové tendence světové a Evropské ekonomiky

[SESSION A](#)
**Modern Trends in Corporate Administration**
[SESSION B](#)
**Business Economics**

14:00 – 15:00

15:00 – 15:30

**BREAK**

15:30 – 17:00

[MIXED SESSION](#)

## - Friday, 26 March -

10:00 – 11:00

[SPECIAL GUEST PRESENTATION](#)

**Radovan Hudák**
**František Jakab**
*Technical University of Košice*

Technology transfer, spin off, start-up – best practice

[SESSION A](#)
**Modern Trends in Corporate Administration**
[SESSION B](#)
**Business Economics**

11:00 – 12:00

12:00 – 13:00

**LUNCH**

13:00 – 15:00

[MIXED SESSION](#)

15:00 – 15:30

**BREAK**

15:30 – 17:00

[MIXED SESSION](#)