



CONFERENCE PROGRAM

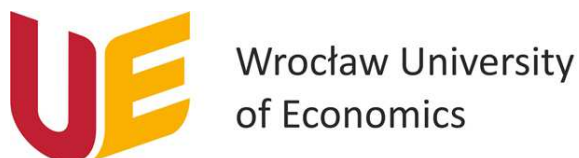
23RD INTERNATIONAL SCIENTIFIC CONFERENCE

HRADEC ECONOMICS DAYS

10–11 APRIL, 2025

HRADEC KRÁLOVÉ

CZECH REPUBLIC



welcome you at the 23rd Hradec Economic Days conference.

We also thank our partners who co-funded the conference:

OP JAK grant Budoucnost vzdělávání: Strategické řízení a rozvoj
priorit Univerzity Hradec Králové,
no. CZ.02.02.XX/00/23_022/0009008



Spolufinancováno
Evropskou unií



Hradec Králové region grant
no. 25RGI02-0138



Program overview

10 April, 2025

- 09:00–10:00 Registration and coffee,
- 10:00–12:00 Plenary session,
- 12:00–13:00 Lunch,
- 13:00–14:30 Academic and doctoral sessions,
- 14:30–15:15 Discussion session: AI,
- 15:15–15:30 Coffee break,
- 15:30–16:30 Discussion session: Academic Writing, Discussion session: Project Management
- 19:00–22:30 Evening banquet.

11 April, 2025

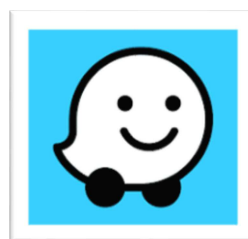
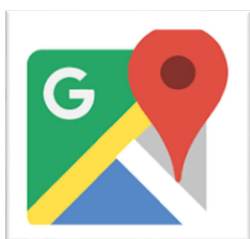
- 08:30–09:00 Registration,
- 09:00–10:30 Workshop: Systematická rešerše,
- 10:30–10:45 Coffee break,
- 10:45–11:45 Workshop: Systematická rešerše.

Program changes are reserved.

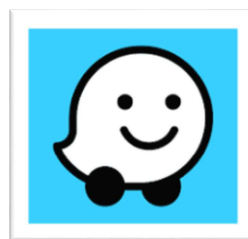
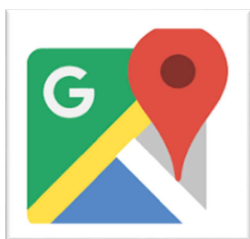
Venue

Conference takes place at the University of Hradec Králové, Faculty of Informatics and Management, street Hradecká 1249/6 in Hradec Králové. Click on the icons below to set the target destination in your navigation app.

Parking lot:



Building J (registration, sessions):



Notes

- The conference uses Central European summer time.
- The time allocated for an article presentation is ten minutes, the following five minutes are reserved for a discussion.
- The poster session is available for the whole conference in front of the registration at the building J.
- All names are written in the style First Name Last Name.
- Contact us at hed@uhk.cz in the case of any questions.

= Hradec Economic Days =

10 April, 2025

Plenary session

10:00–12:00 at J1 room

Opening speech:

Petra Marešová

Chairman of Hradec Economic Days conference and the dean of the Faculty of Informatics and Management at the University of Hradec Králové

Jan Kříž

Rector of the University of Hradec Králové

Keynote speakers:

Luboš Komárek

Director of the External Economic Relations Division Monetary Department of the Czech National Bank

Miloš Dendis

Founder of the Dendis Capital

Tomas V. Michalek

Founder of the STARTer Investment Partners

Academic session

13:00–14:30 at J13 room

Aldona Migala-Warchoł, Jolanta Stec-Rusiecka and Maciej Warchoł

The Impact of Economic Factors on the Level of Social Security in Polish Voivodships

Enikő Lőrinczová, Jitka Šišková, Ivana Kuchařová and Daniela

Pfeiferová Profit and Cash-Flow of the Transmission System Operators Interconnected with the Czech Electricity Grid

Tomáš Roskovec, Jana Klicnarová, Jan Fiala and Ilona Berková

Detection of the Influence of Economic Indicators on Political Stability in the EU Countries

Jan Pelikán

Batch Processing Problem – Case Study

Dita Drozdová, Miroslav Jurásek and Petr Wawrosz

Ethics in Practice: The Experience of EU Fund Evaluators in the Czech Republic

Jan Holický, Miroslav Jurásek and Petr Wawrosz

Competencies of EU Fund Evaluators: Insights from the Czech Republic

Maciej Krahel

Lean Green Management as a Process Improvement Concept in Manufacturing Enterprises: Barriers and Benefits

Doctoral session 1

13:00–14:30 at J15 room

Tomas Groh

Context of Hospital Management, Quality of Care Provided, and Economic Impacts of Nosocomial Diseases

Sára Sedláková and Jana Hinke

Global Trends in Board Diversity: a Bibliometric Analysis

Vladimíra Hedvika Lacheb and Jana Hinke

The Impact of Corporate Tax Rates on Economic Performance and Social Equity: Evidence from EU27

Lukáš Klarner, Petr Řehoř, Jaroslav Vrchota and Monika Maříková

SMEs in the Czech Republic and their Practices in Implementing Change - Qualitative Analysis Using Structured Interviews

Marek Řehoř and Daniel Kvak

Cost-Saving Potential of AI-Driven Solutions in Radiology: Analyzing Workflow Efficiency and Salary Reductions

Lucie Ziebová and Jana Hinke

Transfer Pricing as a Tool of Global Tax Policy – Temporal and Geographical Analysis

Doctoral session 2

13:00–14:30 at J12 room

Martin Matějčíček and Petra Marešová

The Use of AHP in Business: Systematic Review

Jakub Lisa and Stanislav Safranek

Disparities in Residential Unit Prices: An Econometric Analysis of Housing Markets in Prague and Ústí nad Labem

Chinyere Chidera Okechukwu and Pavel Bachmann

Artificial Intelligence in Multinational Corporations: A Systematic Review of Strategic Integration and Applications

Tomáš Krtička and Ivan Soukal

The State of Crowdfunding Research: A Bibliometric Clustering Approach to Emerging Themes

Michal Zilvar

Financial Asset Planning Evaluation: A Systematic Review of Portfolio Structures and Investment Decision-Making Models

Irena Honkova, David Zejda and Pavel Bartoš

A Comprehensive Bibliometric Analysis of Electronic Invoicing: Examining Global Influence, Impact, and Adoption Trends

Discussion session: AI

14:30–15:15 at J3 room

Klára Rybenská, Dominik Palla

Akademická good practice s AI (generative pretrained transformer)

Discussion session: Academic writing

15:45–16:45 at J13 room

Samuel Amponsah Odei

Academic Writing for Higher Impact Factor Journal Articles

Discussion session: Project Management

15:45–16:15 at J15 room

Martin Januška

Digitalizace výuky projektového managementu s využitím konceptu serious games, virtuální a rozšířené reality s ohledem na aktuální potřeby businessu

= Hradec Economic Days =

11 April, 2025

Workshop: Systematická řešerše

9:00–10:30; coffee break; 10:45–11:45 at J20 room

Petra Marešová

Prospero, PRISMA, review flow

Ivan Soukal

Exporty Web of Science a Scopus, VOSviewer

Jan Hruška

Rayyan

Poster session

Petra Hospodková and Martina Caithamlová

Hybrid Management in Healthcare: Lessons Learned from Case Studies in Czech Hospitals

Katarzyna Chudy-Laskowska, Teresa Piecuch, Elżbieta Szczygieł and Łukasz Nawrot

Barriers to the use of renewable energy sources

Renáta Křečková, Daniela Šálková and Sergei Yekimov

The impact of global trade and globalization on the hotel services market in Czech and Slovak Republic

Sławomir Stec and Maciej Mrozowski

Energy Communities in the Energy Transition: an Analysis of Thiers Role in the Implementation of Local Climate Strategies and Economic Benefits in Poland and the Czech Republic

Sarkawt Ali Ahmed Al-Dawoodi, Ghaith Al-Abdallah and Veronika Večeřová Leveraging Business Model Innovation for Digital Transformation in Iraq

Petra Pártlová and Kristína Vyšíňová

AI-Powered Value Proposition: Revolutionizing Customer Engagement

Alena Pozdílková, Marie Nedvědová and Martina Hedvicakova

Application of simultaneous equations in econometric modeling

Arkadiusz Piwowar and Maciej Dzikuć

The essence and importance of cross-border cooperation in water management. The example of Poland and the Czech Republic

Anna Olszańska, Anna Sylwia Kowalska, Klaudia Paskudzka, Joanna Szymańska and Martin Král

International Trade of Selected Agri-Food Products Between Poland and The Czech Republic

Karolína Marková and Peter Pažitný

Distribution of the Financial Burden in the Population