




INTERNATIONAL ONLINE SPRING SCHOOL 2021

**LEADERS OF THE 21ST CENTURY:
PROFESSIONAL DEVELOPMENT AND
IMPLEMENTATION OF PERSONAL
POTENTIAL**

**SAINT PETERSBURG
UNIVERSITY OF
MANAGEMENT
TECHNOLOGIES AND
ECONOMICS**

19/04/2021 - 21/04/2021

**SHAPING LEADERS OF
TOMORROW - WE SHAPE
OUR FUTURE TODAY!**



**IN DYNAMICALLY CHANGING ENVIRONMENT EFFECTIVE
CROSS-CULTURAL COMMUNICATIONS BECOME ONE OF THE
KEY COMPETENCES FOR SUCCESSFUL LEADERSHIP. TAKING
INTO ACCOUNT THE CULTURAL VARIETY AND ECONOMIC
SITUATION WORLD-WIDE WE ARE GOING TO FOCUS ON
RUSSIA AND THE EUROPEAN UNION.**

**THE AIM OF INTERNATIONAL SPRING SCHOOL IS PERSONAL AND
PROFESSIONAL GROWTH.
WE ARE GOING TO PRESENT NEW TRENDS IN PROFESSIONAL
DEVELOPMENT AND TO PROVIDE CROSS-CULTURAL COMMUNICATION
AMONG PARTICIPANTS AND TO COMBINE INTERNATIONAL
KNOWLEDGE, EXPERIENCE AND IDEAS INTO CHALLENGING CONCEPT
THAT CAN BE EFFECTIVELY APPLIED IN REAL LIFE.**

KEY FACTS

TUITION FEE: THE SCHOOL IS FREE OF CHARGE FOR STUDENTS FROM OUR PARTNER UNIVERSITIES, AS WELL AS FOR UMTE STUDENTS.

DURATION: 3 DAYS

DATES: 19/04/2021 - 21/04/2021

CREDITS: 1 ECTS

LEVEL: BA / MA

LANGUAGE OF INSTRUCTION: ENGLISH

CERTIFICATE: THE PARTICIPANTS WILL RECEIVE CERTIFICATES UPON SUCCESSFUL COMPLETION OF THE INTERNATIONAL SPRING SCHOOL

**REGISTER BY 1
APRIL 2021**





LECTURERS

KUZMINA KSENIA

CANDIDATE OF PHILOLOGY, ASSOCIATE PROFESSOR OF THE PEDAGOGY AND PSYCHOLOGY DEPARTMENT, UMTE, A CERTIFIED L&D EXPERT IN EVALUATING LEARNING AND DEVELOPMENT IMPACT (ATD, USA).

LECTURERS

ARISTOV ALEXEY

CANDIDATE OF PHILOLOGY, ASSOCIATE PROFESSOR OF THE LINGUISTICS, TRANSLATION AND INTERPRETATION STUDIES DEPARTMENT, UMTE.



PRELIMINARY PROGRAM

MONDAY APRIL 19, 2021

- 10.00-10.30 Opening of online international spring school
- 10.30-12.00 **An insight into intercultural communication. The unity and the diversity (Aristov Alexey)**
- 12.00-13.00 Lunch
- 13.00-14.30 **Main trends of professional development. 3L concept (Kuzmina Ksenia)**
- 14.30-16.00 **Professional development track: planning, and designing results framework (Kuzmina Ksenia)**

TUESDAY APRIL 20, 2021

- 10.30-12.00 **Linguocultural aspect of intercultural communication (Aristov Alexey)**
- 12.00-13.00 Lunch
- 13.00-14.30 **Leadership skills, psychological skills, and psychological readiness to start professional activity (Kuzmina Ksenia)**
- 14.30-16.00 **Professional communication (Kuzmina Ksenia)**

WEDNESDAY APRIL 21, 2021

- 10.30-12.00 **Linguocultural aspect of East-Western interaction (Aristov Alexey)**
- 12.00-13.00 Lunch
- 13.00-14.30 **Project designing (Kuzmina Ksenia)**
- 14.30-16.00 **Project designing (Kuzmina Ksenia)**
- 16.00-16.30 Summarizing and feedback



CONTACTS

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LINKS

TO REGISTER:

[FORMS.GLE/BYCHZDC4FTBCF5Z28](https://forms.gle/Bychzdc4ftbcf5z28)

FOR INFORMATION:

[EN.SPBUME.RU/EN/PAGE/161](https://en.spbume.ru/en/page/161)